



# Brandon Bjerre

## Footwear Designer

### Work Experience

- 2017- Current Kenneth Cole Productions**  
*Assistant Footwear Designer*  
 New York, NY
  - Create concepts, identify inspiration and analyze trends for the season.
  - Work closely with Production, Merchandising and Sales teams from concept to product completion.
  - Create technical specifications for upper pattern and outsole development.
  - Travel internationally to work directly with factory partners.
- 2016 - 2017 M O T H Design Studio**  
*Footwear Designe Intern*  
 Vejile, Denmark
  - Assist in designing footwear collections for Danish local brands.
  - Create PR visuals and Branding concepts to present personally to each client.
  - Visual presentations included market research, mood boards, sketching and product renderings.
- 2015 - 2015 Pensole Design Academy**  
*Bme Soleciety Master Class*  
 Portland, Oregon
  - Four week intensive footwear design master class led by founder D'wayne Edwards.
  - The "learn by doing" featured the entire footwear design process: inspiration, concept-development, design process, problem solving, materials, business, networking, marketing, and branding.
  - Worked specifically with Under Armour to develop a concept for the 2020 Olympics.
  - Presented the final design concept at Under Armour's HQ in Portland, OR.
- 2014 - 2015 FIBA Basketball Player**  
*Danish Basketliguen*  
 Aalborg, Denmark
  - Recruited to play the 2014-15 season for the Aalborg Vikings men's basketball club following a 4 year career at NCAA **Div.2** Erskine College.
- 2012-2013 RFID Global Solution, Inc**  
*Reader Testing Assistant*  
 Reston, Virginia
  - Design spatial solutions for RFID faraday cages
  - Create prototype cages with sealing solutions to protect the RFID technology.
  - Processes included measuring, sketching, spatial & component problem solving, prototyping and product development.

### Education

- 2014-2017 Aalborg University | Aalborg, Denmark**  
 Bachelor of Art & Technology
- 2010-2014 Erskine College | Due West, SC**  
 Bachelor of Fine Arts

### personal info

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 10032

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 www.brandonbjerre.com

### Social

[LinkedIn](#)  
 linkedin.com/in/brandonbjerre

[Instagram](#)  
 instagram.com/brandonbjerre

### Professional Skills

Adobe Photoshop	● ● ● ● ●
Adobe Illustrator	● ● ● ● ●
Color & Material Development	● ● ● ● ●
Design Story-Telling	● ● ● ● ●
Problem-Solving Ability	● ● ● ● ●
Sketching	● ● ● ● ●
Digital Rendering	● ● ● ● ●
Overall Creativity	● ● ● ● ●